



# 4<sup>th</sup> Annual "Cherish the Children" The Ultimate Fantasy Auction Tuesday, May 2, 2006 In support of the Michigan Children's Trust Fund



## **Why You Should Get Involved**

### **Who's Involved**

This is a "who's who" of the movers and shakers involved in Michigan politics and the Lansing community. The 4<sup>th</sup> Annual "Cherish the Children" the Ultimate Fantasy Auction is a public/private partnership among state legislators, legislative staff, lobbyists, government relations individuals and local community leaders. **The event co-chairs are Senator Beverly Hammerstrom, Senator Martha Scott, Representative Dianne Byrum, Representative Chris Ward and Nancy Moody, CTF Board Chair.**

Past official sponsors include **Northwest Airlines** and **Wal-Mart**, along with dozens of event and auction item sponsors, including: **Great Lakes Capital Fund, EDS, General Motors, DTE Energy, Consumers Energy, Lansing State Journal, Hewlett-Packard, Telecommunications Association of Michigan, The Rossman Group, Dell, Comerica Bank, Nextel, Comcast, Ikon Office Solutions, Maximus, Meijer, Sparrow Health System, Blue Cross Blue Shield of Michigan, Accident Fund Insurance Company of America**, and many more.

### **Why Your Business Should Participate**

Businesses participating in the Ultimate Fantasy Auction will gain recognition among Michigan's legislative and business community, along with the satisfaction of helping abused and neglected children. More than 350 children a day in Michigan are victimized through abuse and neglect. Your auction donation will help prevent this tragedy.

### **Who You Will Impact**

Being involved in the auction will help the Children's Trust Fund sponsor local child abuse and neglect prevention councils, serving in 81 out of 83 Michigan counties. Monies received by the CTF help fund over 33 community-based, direct service programs across the state. Types of programs funded include:

- Childhood Development Programs
- Respite care
- Home Visiting Programs
- Parenting Education and Support Groups
- Parenting Support Programs
- Referral Services

***Proceeds earned from the Ultimate Fantasy Auction go directly to the Children's Trust Fund to stop child abuse.***

### **Two Ways Your Business Can Donate**

1. Gift items - each year employers and organizations from across Michigan and beyond donate fun prizes, dream trips and fantasy gifts in hopes of garnering high bids and donations from auction bidders. While smaller gift donations are a welcomed part of the silent auction, big-ticket gift packages make the live auction part of the event a fun and exciting night for participants.
2. By becoming a sponsor. Sponsorship levels are:
  - Event Sponsor - \$25,000
  - Live Auction Sponsor - \$20,000
  - Super Silent Auction Sponsor - \$10,000
  - Silent Auction Sponsor - \$5,000
  - Platinum Sponsor - \$2,500
  - Gold Sponsor - \$1,000
  - Silver Sponsor - \$500

### **Your Donation Will Make the Difference**

2004 "Cherish the Children" Auction raised – \$228,000

2005 "Cherish the Children" Auction raised – \$330,000

**2006 "Cherish the Children" Auction - ??? --- IT ALL DEPENDS ON YOU!!!**